Design for Good project.

Final words:

I was so excited to read the project brief of this pitch idea submission when I was learning how to be a graphic designer.

It was beneficial and valuable, as I can see how other designers or design agencies work. This project to me was a window into a world I knew very little about which was our designer circle.

Today, I submitted my 5 x C ideal project to design the business chamber in Singapore. I think it is better to explain again the overview of 5 x C project compared to the past project I did. I highly believe in my skills for 5 x C and I am almost done on design identity. I will keep developing until the end of the deadline extended to this Sunday, the 26th of April, 2020. Besides this project, I also did ones for Nanyang Academy of Fine Arts, The America Club Singapore, EU Holidays Pte Ltd, Singapore Book Publishers Association, National Gallery Singapore and Agency for Science, Technology, and Research (A*STAR). I did all of this project mostly for corporate design identity.

Anyways, once I started the design project I realized that there were lots of other places where we could work together. Websites, posters, marketing materials, festivals event, social media, email newsletters, books, and identity. It's certainly a lot of fun during the design process.

Thus, it's not a bad idea to accumulate all of my project experience where I wish to design a business chamber in Singapore, which is also one of the places I love to persuade organizations to work with me. Now, this is an opportunity I can pitch my idea.

Finally, for me, the design is worth investing time in, not only to do work for your clients but also for society.

Thanks for reading,

Derrick Tham

Derrick Tham Artwork

www.derrickideas.com