**Discover**
SHARE INSIGHTS

**Ideate**
POST NEW IDEAS

**Evolve**
PROTOTYPE AND
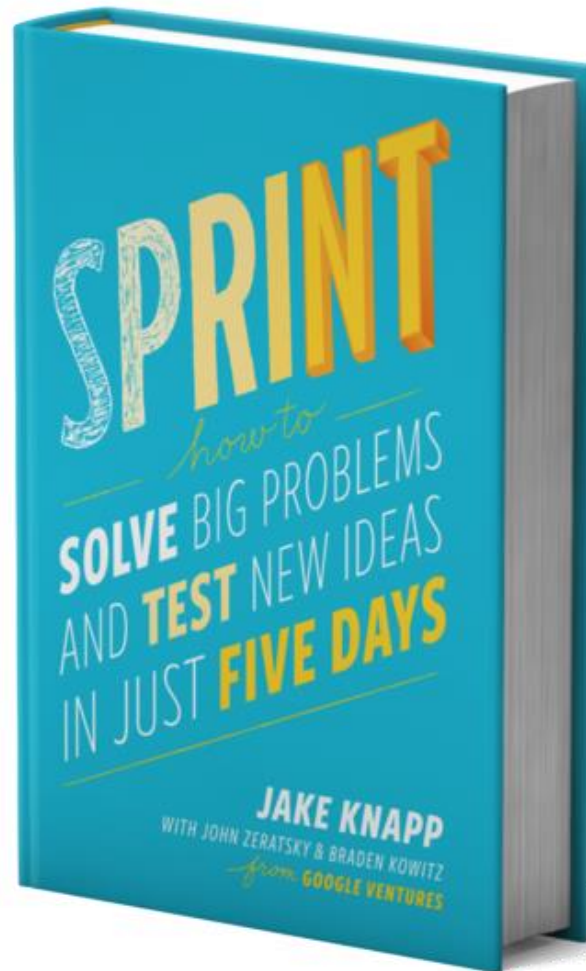REFINE SOLUTIONS

**Select**
VOTE FOR YOUR
FAVORITES

# How Google solves BIG Problems?

Trainer: Deric Yeak

Lefty  Talents Group  CREATIVE MINDS

# The Sprint Book

**in** /dericyeak

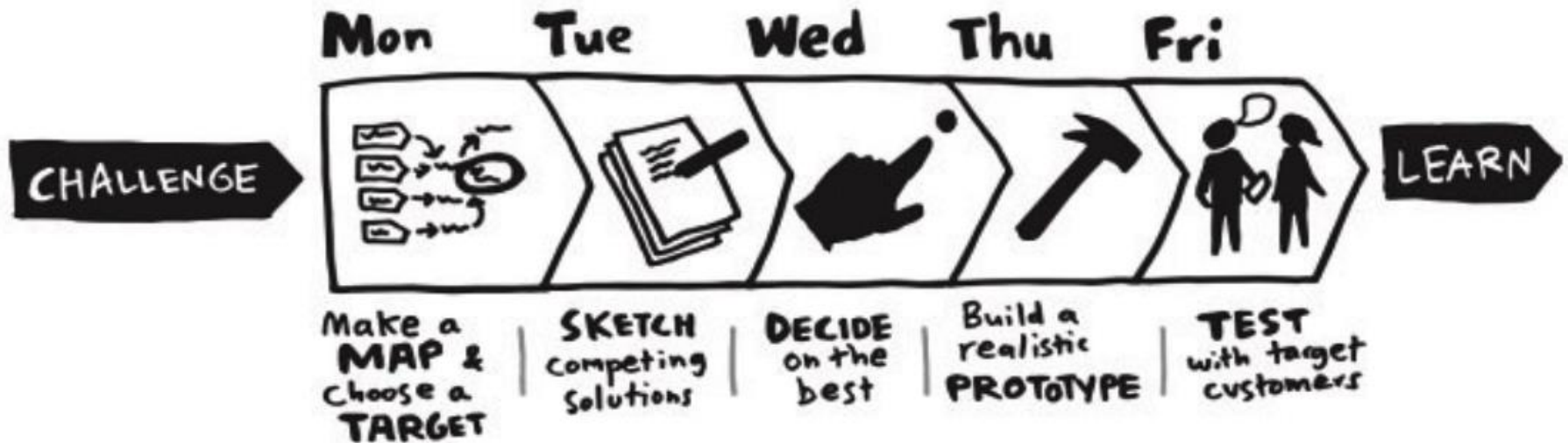✉ deric@leftygroup.com

📞 +65 9769 4625

Deric Yeak

# 5 Days Process



Source: The Sprint Book by Jake Knapp

# What are the steps of a Design Sprint?

Understand → Define → Diverge → Decide → Prototype → Validate

Lefty Talents Group

CREATIVE MINDS
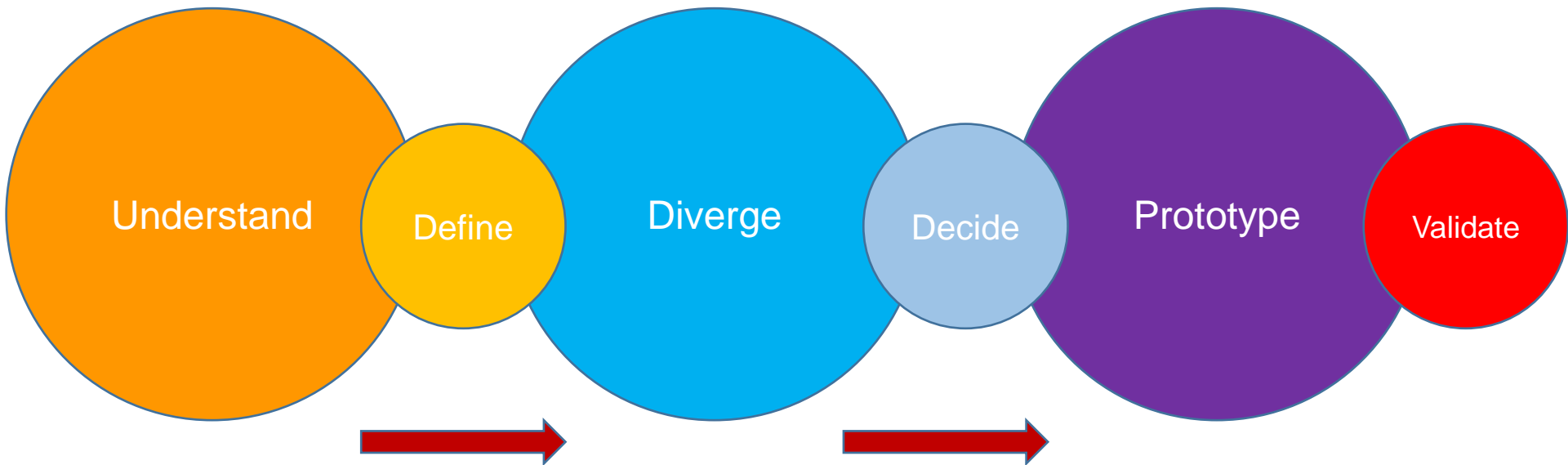
# The 6 Sprint Stages

*Problem-finding*

**Understand**:

What are the user needs, business need and technology capacities?

**Define**:

What is the key strategy and focus?

**Diverge**:

How might we explore as many ideas as possible?

*Problem-solving*

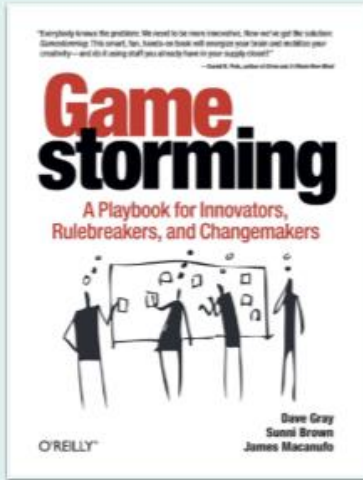**Decide**:

Select the best ideas so far.

**Prototype**:

Create an artifact that allows to test the ideas with users. Validate Test the ideas with users, business stakeholders and technical experts.

**Validate**

Test the ideas with users, business stakeholders and technical experts.
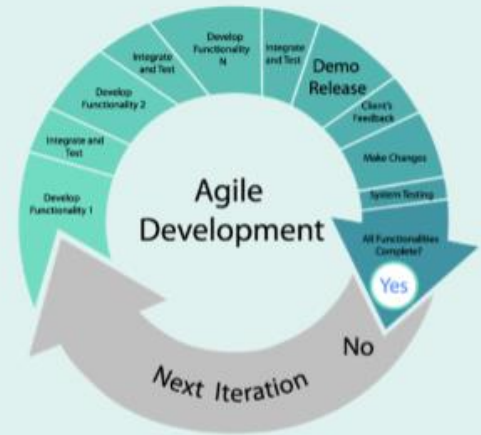
# Where it came from?



**Gamestorming**
The Gamestorming Book

**Design Thinking**
IDEO
Stanford d.school

**Agile Manifesto**
Scrum, XP, Crystal Clear etc.