

COVID-19 has thrust many individuals, companies, and multi-national organisations to take their own initiatives in raising awareness and sharing encouraging words within the community through design and creativity. This holds true with government agencies as well.

These awareness campaigns are mostly shared through digital platforms. Only IT savvy individuals would be able to harness this advantage, leaving out the remaining group of the community (elderly, domestic helper, kids) who are the ones who are susceptible to The Virus.

With COVID-19 weighing heavily on our shoulders, there is little wonder why many of us feel stressed, frustrated and sometimes caged-in, even though we are a nation where freedom is very much nurtured.

We believe that in times like this, EVERYONE deserves the same form of encouragement to bring up the spirit and hope in Singapore.

This has led to the creation of Lift Up SG.



**Lift up the
SG Spirit!**

**We make use of common space to share positive vibes through visuals.
And hope to bring a smile to the community during this trying times.**



#LIFTUPSG

Poster templates



Lift up the SG Spirit

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**Home is
where the
heart is**

liftupSG.com



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**Spread
kindness
instead**

liftupSG.com



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**Maybe in
distance, but
never in heart**

liftupSG.com



Lift up the SG Spirit

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**We're in
this together**

liftupSG.com



One for all all for one

#LIFTUPSG

comes in four languages



Lift up the SG Spirit

#LIFTUPSG

**We're in
this together**

liftupSG.com



Lift up the SG Spirit

#LIFTUPSG

**当我们
同在一起**

liftupSG.com



Lift up the SG Spirit

#LIFTUPSG

**Kita bersatu,
bersama.**

liftupSG.com



Lift up the SG Spirit

#LIFTUPSG

**நாங்கள் இதில்
ஒன்றாக இரகம**

liftupSG.com



Lift up the SG spirit!

#LIFTUPSG

**Templates are designed with key messages, and we invite designers/individuals to collaborate and complete the posters
- this lends a vision of we and not me.**

Selected posters are produced, distributed and encouraged to be placed at lift lobbies and in lifts. These can be located generally at HDB blocks, hospital areas, malls – places where the general public would be able to view them.



designs available online

#LIFTUPSG





Lift up the SG spirit!

#LIFTUPSG

(1)

Poster templates are also made available online to encourage everyone to design their own version of the poster.

(2)

Designed posters will be sold online with all profits donated to selected organisations.

(3)

Individuals are also encouraged to upload their completed designs and put up for sale. All profits will be donated to the selected organisations under the individual's name.

(4)

Design posters can also be publish in local newspapers to reach a wider audience.