

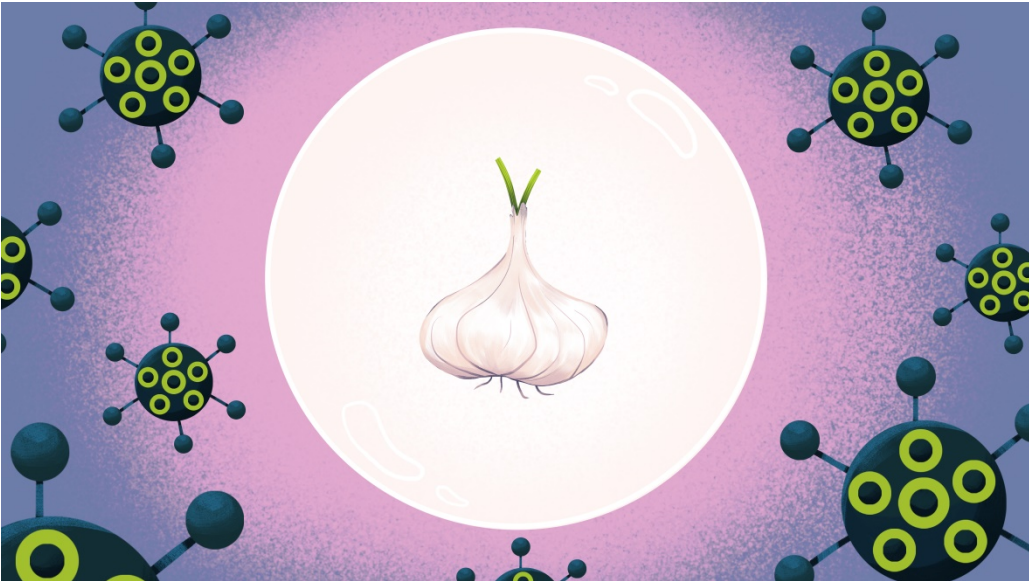




PROJECT TITLE	Overheard Online 1 – Garlic		
CLIENT	TBD	DURATION	1'00 – 1'30
VO TALENT	Nastasia	SUBTITLES	English



STYLEFRAMES


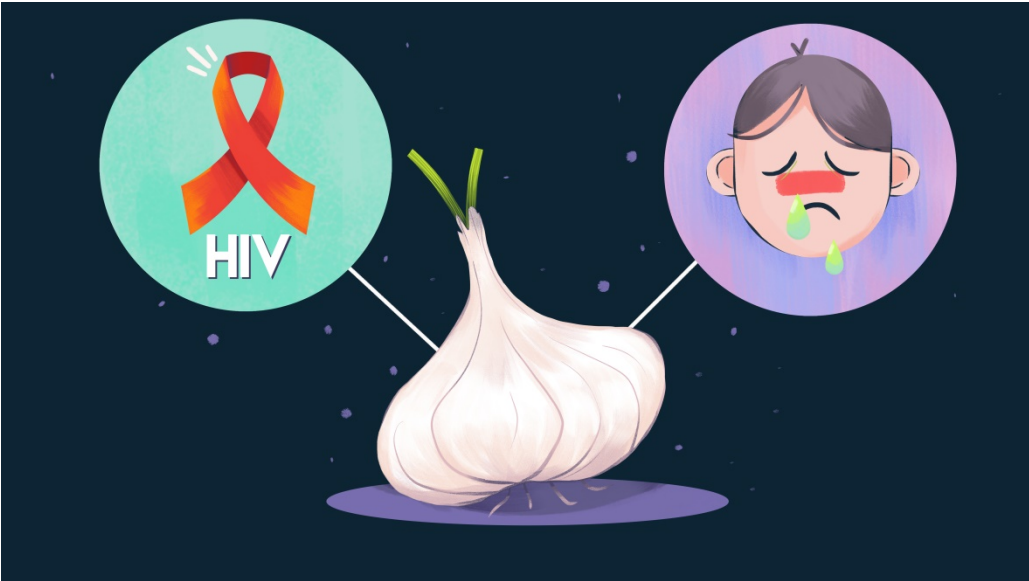
	Frame	Visual	VO/Audio
01		<p>A person surfs the net as his ears become bigger to show the “overhearing” action.</p>	<p>We Overheard Online that...</p>



	Frame	Visual	VO/Audio
02		Camera pans right, revealing a bulb of garlic.	...eating garlic will...
03		The garlic forms a force field to shield itself from the Coronavirus.	...prevent you from getting infected with the new coronavirus.


	Frame	Visual	VO/Audio
04		<p>A question mark appears over the garlic.</p>	<p>Is that true?</p>
05		<p>Garlic moves down. Camera pans down.</p>	<p>From drinking...</p>

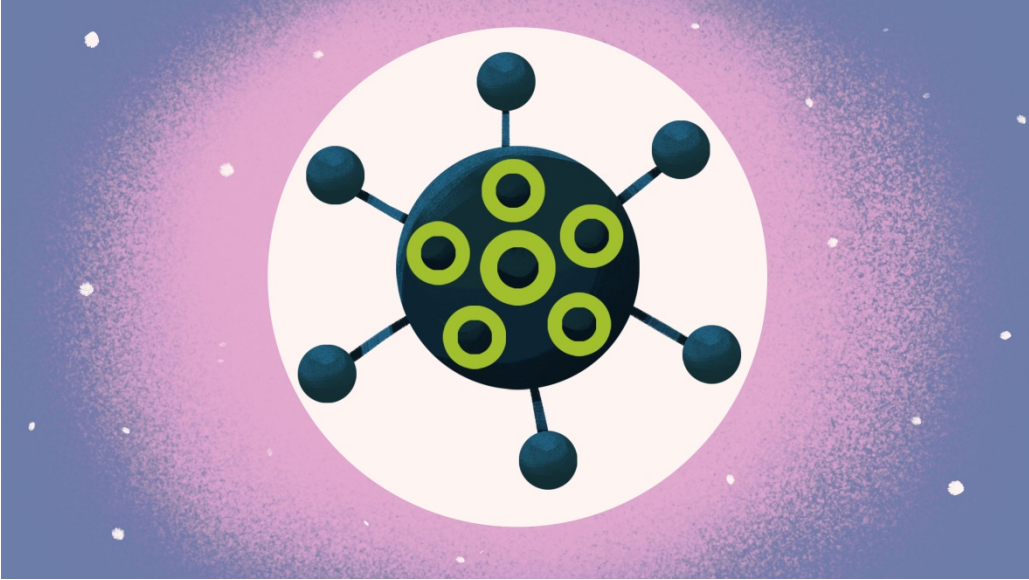

	Frame	Visual	VO/Audio
06	 An illustration of a single garlic bulb with green sprouts, floating in a glass of blue water. The water is filled with white bubbles and small white plus signs, suggesting it is boiling or has been recently boiled. The glass is set against a dark blue background.	Garlic drops into a cup of water.	...water with boiled garlic in Indonesia...
07	 An illustration showing a close-up of a woman's face in profile, eating a raw garlic bulb. Her hand is holding the bulb, and she is taking a bite. The background is a solid light orange color.	Transition to show a side profile of a woman eating a bulb of raw garlic.	...to a woman in China eating 1.5kg of...


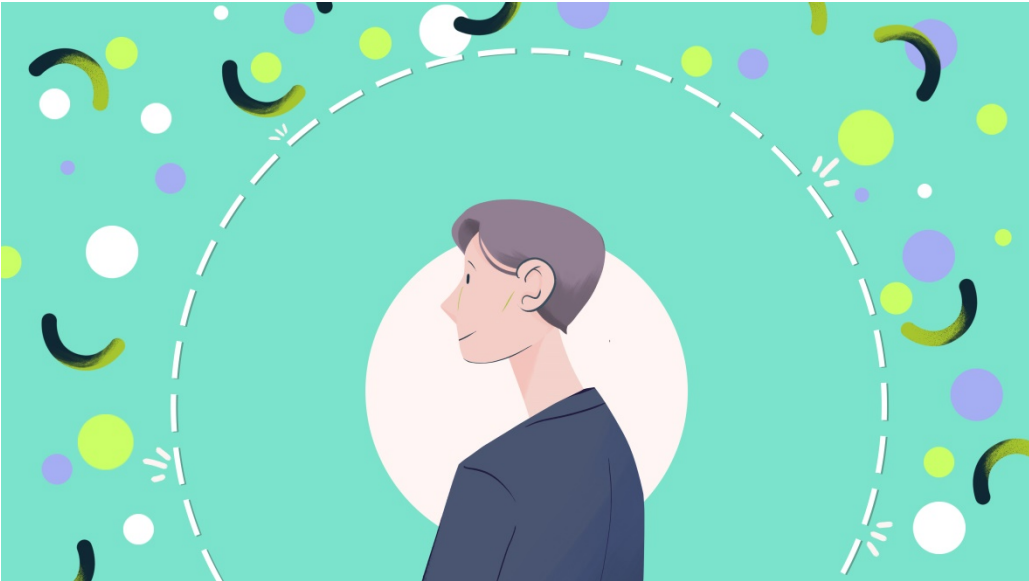
	Frame	Visual	VO/Audio
08	 <p>An illustration of a woman with long dark hair, wearing a purple top and dark skirt, standing in a kitchen. She is holding a small piece of raw garlic to her nose, smelling it. On the table in front of her is a large stack of raw garlic bulbs. The background shows a kitchen counter with a calendar, a hanging light fixture, and a potted plant.</p>	Camera zooms out.	...raw garlic bulbs over two weeks,
09	 <p>An illustration of a single raw garlic bulb in the center, surrounded by various social media icons in blue circles. The icons include Facebook (f), G+, Telegram (paper plane), Twitter (bird), YouTube (play button), and an email icon with a '1' notification. The background is a light green with faint outlines of social media posts and a computer screen.</p>	Social media bubbles and posts appear around the garlic.	There have been posts circulating on social media that garlic can give you immunity against the coronavirus.

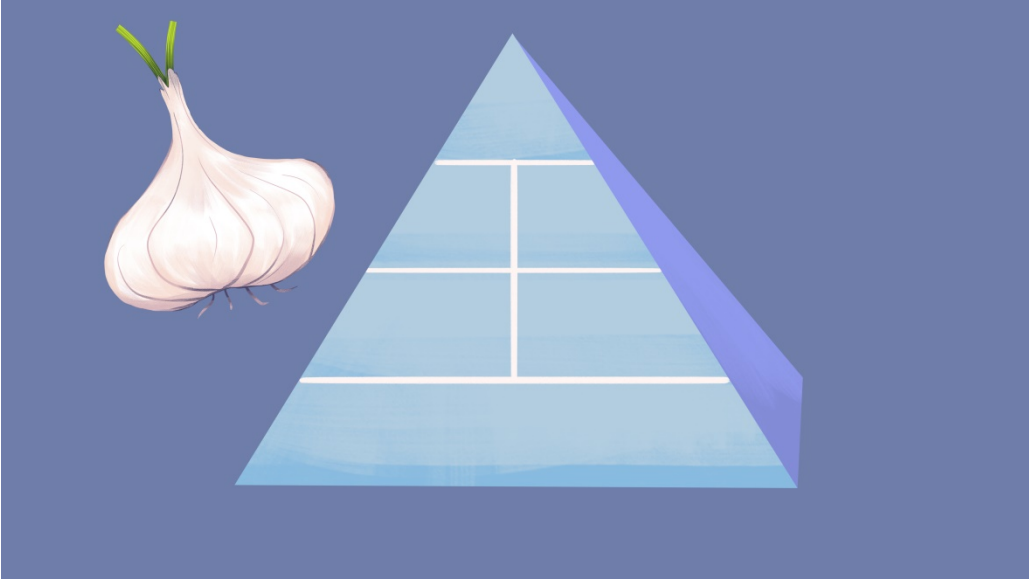

	Frame	Visual	VO/Audio
10		Garlic being researched on.	However, the World Health Organisation (WHO) has confirmed that while garlic does have health benefits and is being researched for its anti-microbial and antiviral properties...
11		Camera zooms into garlic.	Most of these studies focus on HIV or the common cold, and this data cannot be extrapolated to the novel coronavirus.

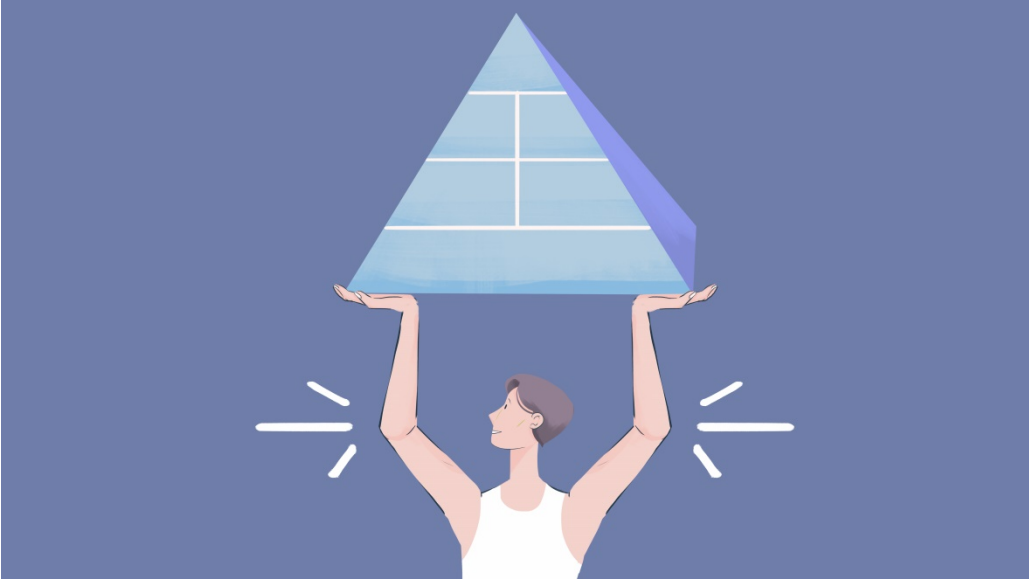

	Frame	Visual	VO/Audio
12		Split frame of garlic being crushed, sliced and chewed.	When garlic is crushed, sliced or chewed,
13		Super appears.	... a compound called allicin is released.



	Frame	Visual	VO/Audio
14		<p>Super catches on fire to show the effect of a 'spicy taste'.</p>	<p>Allicin is responsible for the spicy taste in garlic,</p>
15		<p>Fire from allicin repelling bacteria and pathogens.</p>	<p>...and has been shown to be effective against bacteria and pathogens.</p>

	Frame	Visual	VO/Audio
16		Coronavirus appears.	But COVID-19 is a virus,
17		Coronavirus transforms into a vampire bat.	...not a vampire.

	Frame	Visual	VO/Audio
18		<p>Garlic appears under a magnifying glass with other ancient artifacts.</p>	<p>Although garlic was used for its health properties throughout ancient history,</p>
19		<p>Body immune system protecting the human against bacteria.</p>	<p>Anything that contributes to general good health should support your immune system.</p>

	Frame	Visual	VO/Audio
20	 An illustration of a single garlic bulb with green sprouts on the left, and a blue food pyramid with white horizontal lines on the right, set against a dark blue background.	Garlic appears with the food pyramid.	While garlic, as part of a health, balanced diet...
21	 An illustration of a man in a white tank top, shown from the waist up, lifting the blue food pyramid above his head with both hands. The background is dark blue.	Man lifting the food pyramid.	Can help strength your body and...

	Frame	Visual	VO/Audio
22		Man lifts the food pyramid higher as the camera does a quick zoom out/	...potentially reduce your chances of catching an illness,
23		Quick cuts of garlic and a badge with an X over them.	...there are no special 'super-foods'...

	Frame	Visual	VO/Audio
24	 An illustration on a purple background showing a hand holding a test tube with pink liquid. A magic wand with a yellow starburst tip is positioned over a glowing pill. Other pills and capsules are scattered around, with small white plus signs indicating a magical or scientific process.	Quick cuts of pills, test tube and a magic wand.	...or magic pills.
25	 A collection of medical supplies on a teal background. Items include a purple stethoscope, a syringe, a pill bottle, a clipboard with a patient chart, a heart with an ECG line, a thermometer, and various pills and capsules.	Quick cuts of things that represent the doctor.	Please see a doctor if you are unwell.