

SHOPAVISION

SEE NOW, BUY NOW!





Retail Is Dying?!

The biggest challenge for retail and consumer goods (R&C) marketers is reaching and engaging their customers in this digital age. This problem has been amplified during this COVID-19 pandemic period...

Introducing Live Stream Commerce: Livestream media + e-commerce

Retailers and B2C merchants can now have a new digital avenue to market and sell their products & services direct to consumers, without limitation of physical boundaries. This is a game-changer and will allow them to still function during or after this pandemic.



Growing familiarity with live-streaming in Southeast Asia markets



4G - 5G Connectivity + High smart phone & internet penetration



Consumers' changing content consumption & shopping behaviours

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An independent mobile-first livestream shopping media app in Singapore.

#Retailtainment
#SupportLocal
#HonestMarketing

By Marketers, For Marketers.
Making RETAILTAINMENT possible.

Empowering R&C businesses with a Live Stream Commerce integrated tool that you can have full control over. You can now harness the power of live stream video experience to create brand awareness, build trust, connect and engage with target consumers and introduce/ promote/ sell your products & services, anytime, anywhere.

We aim to level the playing ground and give all merchants an equal mean to better market themselves beyond physical and geographical boundaries via a singular platform.

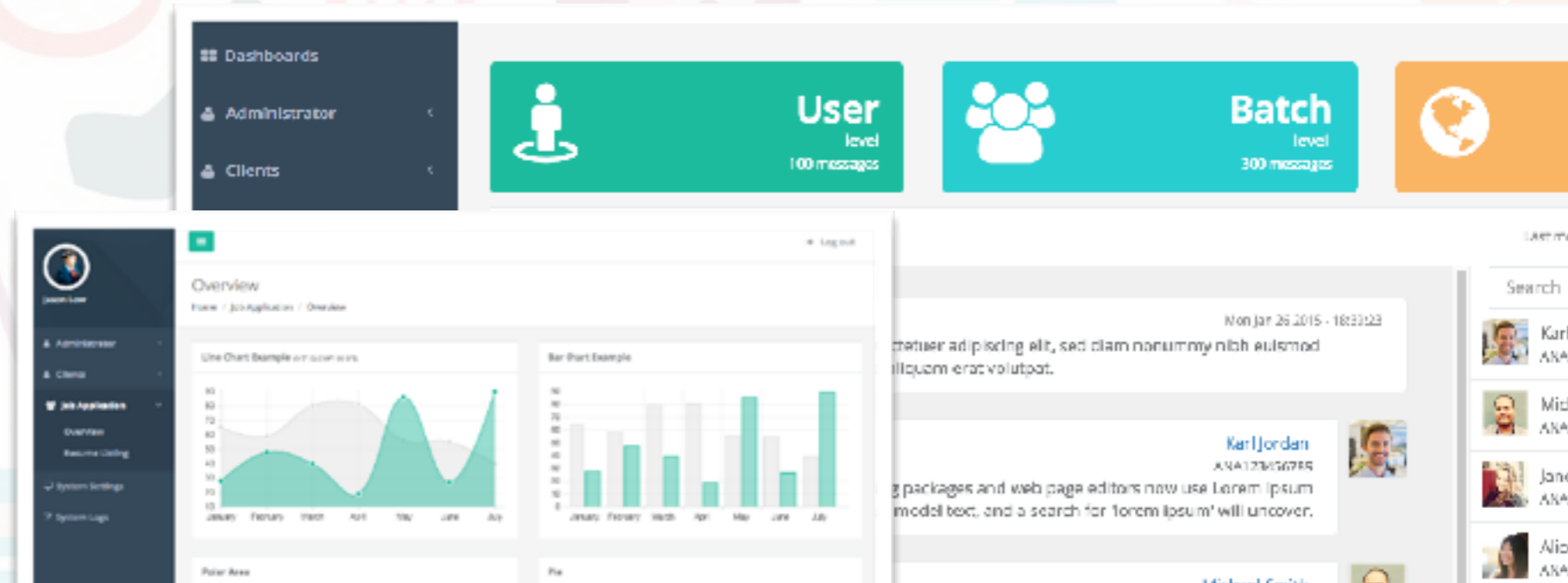


SHOPAVISION is your solution

Livestream media is powerful in brand building, engagement with your customers, storytelling and driving real-time sales. Sky is the limit and creativity is up to you to unleash. If you have tried FB Live to sell goods, that's great. However, FB Live is just a social moment-sharing feature; it's not built for business usage and many merchants, like yourself, have already faced issues with it.

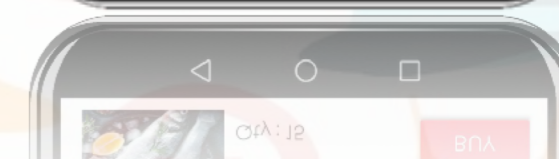
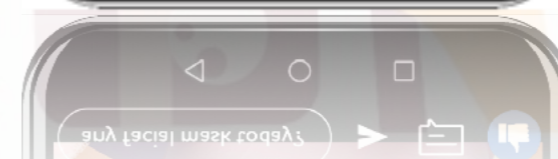
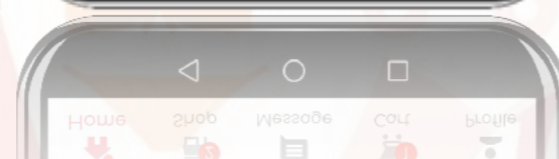
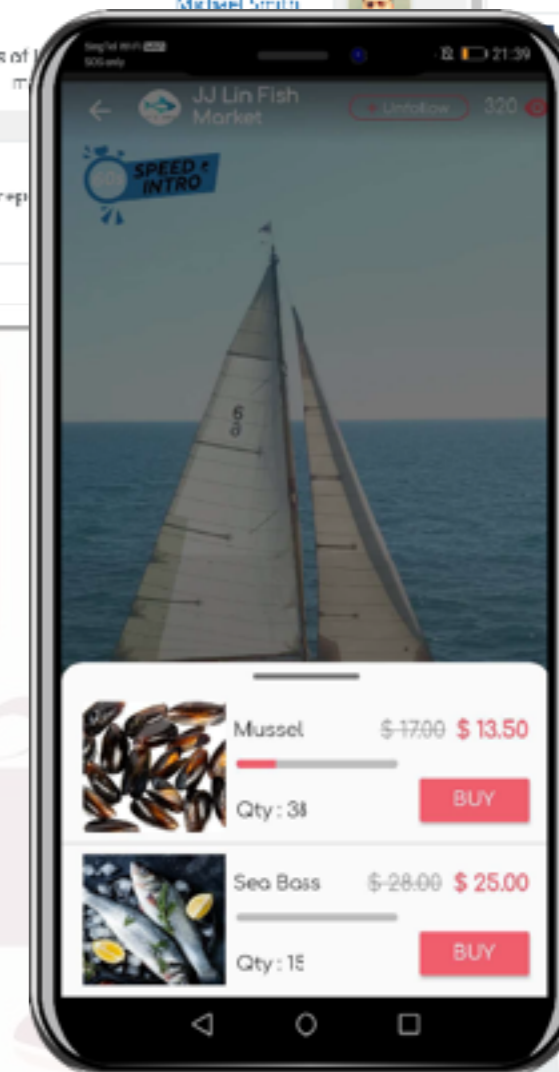
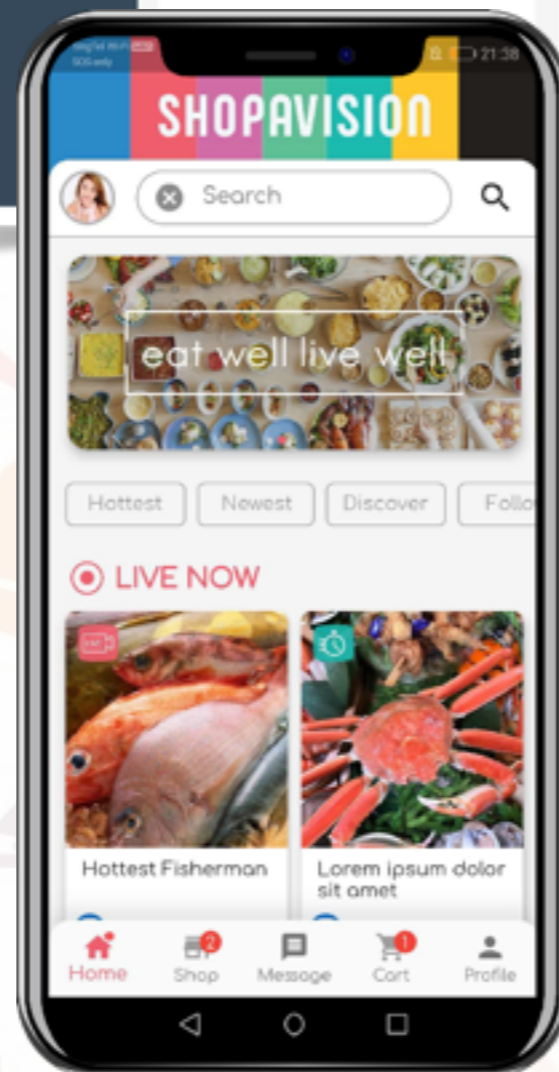
SHOPAVISION is designed to be a complete business tool that you can have ownership over and be able to sustain marketing & sales efforts with live stream commerce capabilities and data intelligence. Within the serviced suite, you will also receive marketing support, resources & trainings and more business privileges too!
For end users, it is "The place-to-be for live stream shopping!"





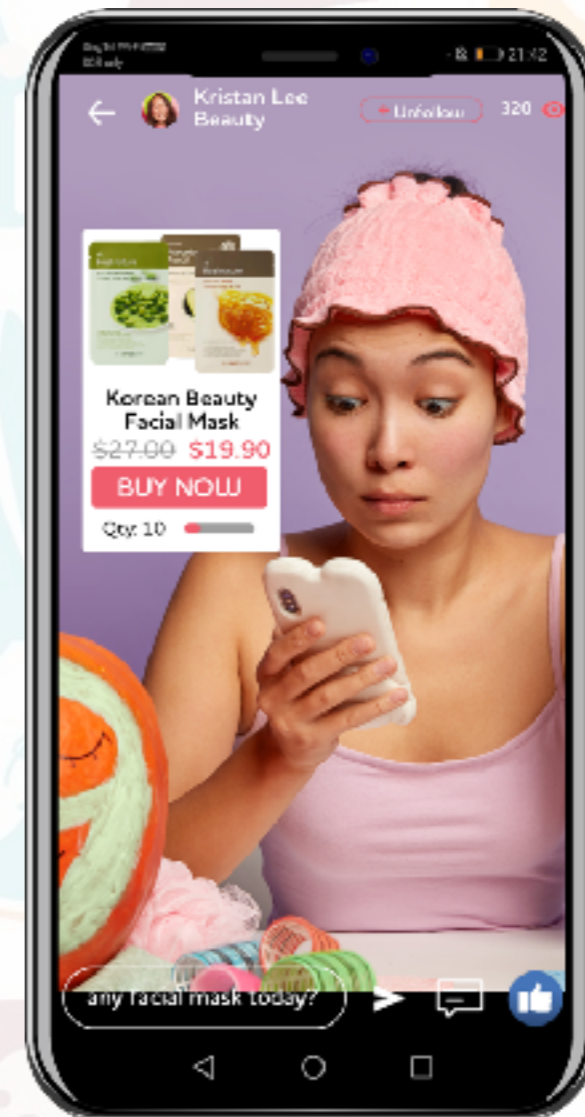
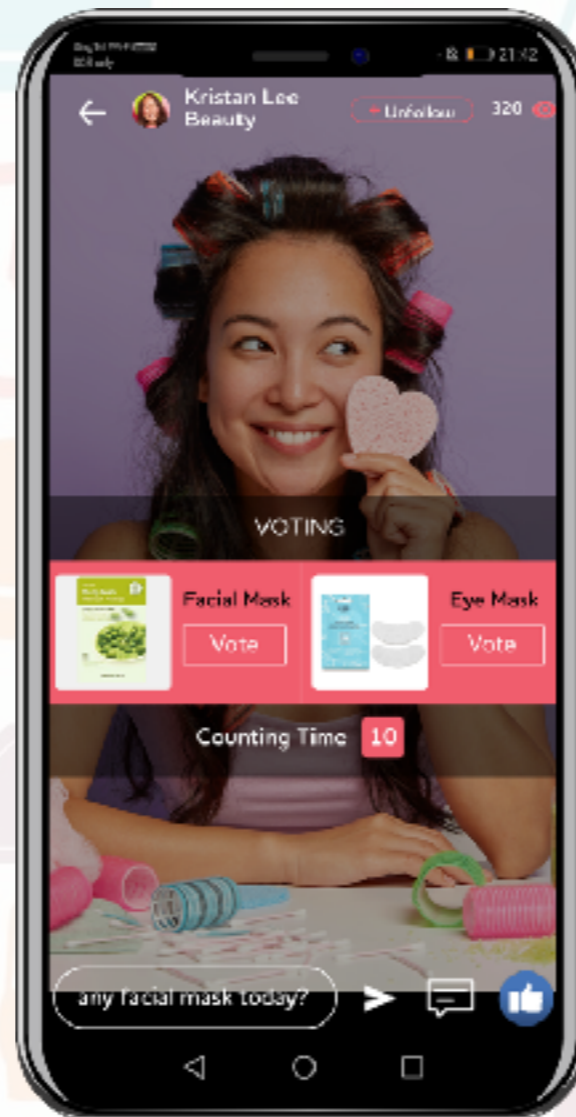
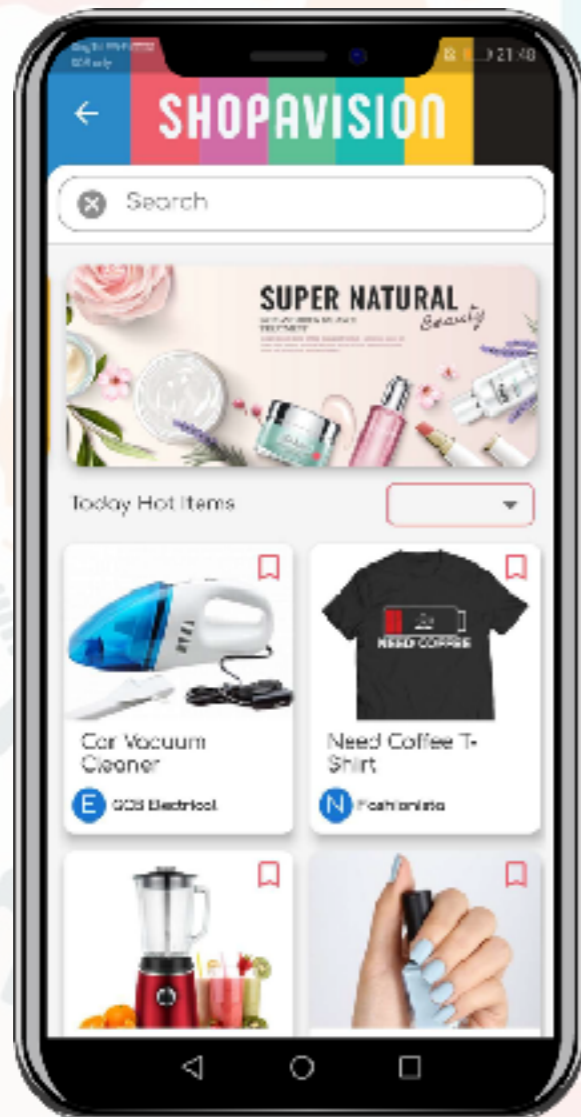
The one business tool you need to complete your sales cycle:

- Livestream Video Technology
- Integrated E-commerce Capabilities
- Brand Page
- Content & Media Management System
- Native In-stream Purchase & Payment
- Interactive Engagement Features
- Audience Profiling
- Customer Relationship Management
- Social Media Integration
- Live Broadcast to Facebook
- Data Analytics
- Automation
- Payment Solutions
- Marketing Resource Centre



Shopavision is designed to be user-friendly. The self-serve system interface allows merchants to manage their live stream sessions and e-store on their own easily. There are also interactive features that they can use to engage their audience and promote call to actions.

For consumers, our intuitive interface user interface design and audience profiling experience allow them to discover brands and navigate their content of interest with ease.





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Contact us to find out more today!



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